

Working with the Natural Gas Industry

- Homes built with natural gas appliances sell for more money and faster than homes without natural gas appliances.
- Call your local gas utility early in the planning process for new construction to make sure the utility can meet your timing needs.
- Customers are demanding lower energy costs and comfort.
- Natural gas is clean, efficient and abundant.



Do you know what your customers want? We do...

Recent Survey results:

Today, living in a green home is not just about putting up solar panels, having a hybrid parked in the garage or sending off a feel-good leafy vibe. It is about owning a home that's better at providing the basic things your customers have always wanted: comfort, quality, and affordability.

- Homes built with natural gas sell for about 6% more than a comparable electric home.
- Homebuyers prefer gas for heating, water heating, cooking and drying clothes.
- In a slower and highly competitive market, you need every edge you can get. Fuel your profits. Build with natural gas appliances.
- Natural Gas is the Comfortable and Responsible Energy Choice.

Did You Know...?

There's a resource that's clean, surprisingly abundant, immediately available, reduces carbon emissions and the dependence on foreign oil. Unlike solar and wind it doesn't depend on the weather; it doesn't take a decade to build; and its well-proven technology. It's Domestic, Reliable, Clean, and abundant Natural Gas.

Upgrades can be green too:

Offering high-efficiency gas appliances is a great way for you to provide upgrade options for your customers and to gain a competitive edge by building green homes.

Additional reasons to work with your local gas utilities:

- Schedule Service Installations and turn-on to meet construction schedules.
- Find rebates and incentives for natural gas appliances.
- Resource for Energy efficiency and green building guidelines.

Why Gas?:

- The direct use of natural gas lowers greenhouse gas emissions.
- Natural gas appliances can lower a home's carbon footprint by approximately 43%.
- Natural Gas is a domestic product with ample and abundant supply for years to come.
- Natural gas appliances are instrumental in meeting green building guidelines.



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