

# Build Green with Natural Gas

- Natural gas and gas appliances can lower a home's carbon footprint.
- Natural gas is efficient, dependable, and comfortable.
- Natural gas appliances are instrumental in meeting green building guidelines.



## Green Building Guidelines and Natural Gas

Natural gas appliances assist builders in meeting or exceeding green building guidelines and certification standards. They help you meet the energy, water, and resource efficiency standards for green building, as well as achieve indoor environmental goals and assist in many other green building categories.

## Natural Gas Makes a Difference

Heating a home and water with natural gas produces fewer greenhouse gases than using electricity or oil. The carbon footprint of a natural gas home is an average of 46 percent less than a home using electricity for those same appliances.

Natural gas makes green building simple, efficient, and cost-effective. Natural gas appliances help save energy and reduce emissions without compromising comfort and performance.

## Meet Growing Consumer Needs

More and more homeowners are considering building green homes. Over 97% of homeowners are familiar with green building and list operational cost savings (90%) and environmental concerns (84%) as important factors when buying a green home.\*

Using natural gas and gas appliances is a great way for builders and homeowners to reduce a home's carbon footprint while improving efficiency and overall comfort.

## Upgrades can be green too

Offering high-efficiency gas appliances is a great way for you to provide upgrade options for your customers and to gain a competitive edge by building green homes.

## Appliances that can be used to meet green building guidelines:

- high-efficiency gas furnaces and boilers
- high-efficiency gas tank water heaters
- gas tankless water heaters
- direct-vent gas fireplaces
- gas space heaters
- gas cooking ranges, cooktops, and ovens

\* Source: McGraw Hill Construction



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