



## Communications Manager "Committed to Quality"

### When your bottom line is dependent on power, every penny counts

Fort Pierce, FL- November 4, 2015 – Fort Pierce City Commission unanimously approved Fort Pierce Utilities Authority's (FPUA) revised Electric Economic Development Rate Schedule. The City Commission was eager to hear FPUA is looking at creative ways to attract and assist not only potential large customers, but the smaller retail shops like restaurants.

"In today's competitive economy, sometimes it takes more to attract new businesses and help those that want to expand. FPUA's Economic Development Program targets not only the large industrial users but may help the smaller already existing customers that want to expand," said Clay Lindstrom, Director of Utilities for FPUA.

"These Economic Development rates are tailored towards small businesses and the new and expanding businesses looking to call Fort Pierce home," said Mayor Linda Hudson. "Fort Pierce is a beautiful city with a lot to offer, like a local utility looking out for the small guys."

"Other large utilities target only the large customer, yet in Fort Pierce, we want to see the small businesses flourish," said Lindstrom.

FPUA Economic Development rates are broken down by how much a new or expanding customer will use. The chart below outlines the percentage discount in relation to electric usage.

#### Fort Pierce Utilities Authority (FPUA) Electric Economic Development Rate Schedule

For new and expanding general service customers  
Discounts on the new or additional Energy Charge are based on the following criteria:

Tier	Criteria	Duration of Discount
1	20 kilowatts (kW) or more of new electric demand where FPUA facilities are not currently installed	Two years • Year 1 10% • Year 2 5%
2	20 kilowatts (kW) or more of new or additional electric demand where FPUA facilities are already installed	Three years • Year 1 15% • Year 2 10% • Year 3 5%
3	50 kilowatts (kW) or more of new or additional electric demand	Four years • Year 1 20% • Year 2 15% • Year 3 10% • Year 4 5%
4	100 kilowatts (kW) or more of new or additional electric demand	Five years • Year 1 25% • Year 2 20% • Year 3 15% • Year 4 10% • Year 5 5%
5	300 kilowatts (kW) or more of new or additional electric demand	Negotiated contract rate for new or additional Energy Charge

**About FPUA:** Fort Pierce Utilities Authority is a municipal utility whose mission is "to provide our customers with economical, reliable and friendly service in a continuous effort to enhance the quality of life in our community." Fort Pierce is one of more than 2,000 communities in the United States served by a community-owned electric utility, and one of very few who also provide water, wastewater, natural gas, and Internet services.

*Public utility systems are owned by the people they serve. All benefits from our locally controlled utility remain right here in the community. Additional information is available at [www.fpuu.com](http://www.fpuu.com).*

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